

Notes

- The design of both prototypes is aesthetically pleasing and effective. However, we are going to proceed with prototype A as I feel I wanted to compare it to prototype B after it was cleaned up.
- At the moment prototype A's gradient, especially as it fades to black towards the bottom is too harsh and I wanted to see that blended a bit more. The gradient feels too obvious and needlessly draws attention.
- The font color of the header Nav for prototype A feels too similar to the gradient fade of the site and thus looks like its blending into it and doesn't feel separate enough. Would be clearer if the header nav was more clearly distinct.
- Similarly, adding a thin but visible line (maybe gray) beneath the header nav of Prototype B may have a clearer effect.
- The text that reads Bogu might be better served having an equal distance from the site's edge as the image of the kendoka.
- The font for Prototype B isn't working for me and I would prefer a thinner serif font or something more stylized. Right now, it feels informal and almost childish like comic sans.
- Overall the header nav made it quite clear what the site was going to be about and thus communication wise it is effective.
- I want to see the other sites as well that detail the components and history to see how the UI for that would look.